



Erin Murphy | ART DIRECTOR

experience

APPLE | ART DIRECTOR

2022 - Current

UI/UX Design for product.
Marketing/Branding design for Apple TV.

PEREIRA O'DELL | SNR DESIGNER, FREELANCE

2022

Creative and marketing strategy for Adobe & IHOP.

DOUBLE MAJOR | SNR DESIGNER, FREELANCE

2021 - 2022

Branding, Social, & marketing assets for businesses in the wellness, beauty, fashion food and lifestyle industries.

WILDES DISTRICT | SNR DESIGNER, FREELANCE

2021

Branding & UI/UX web design for emerging women's and e-commerce brands

RADLEY STUDIOS | DESIGNER, FREELANCE

2020-2022

Email, Social, & Digital ads, Web design, Motion GFX & Storyboards.
Marketing and e-commerce work for in house company, Roka.

CRAVINGS BY CHRISSY TIEGEN | DESIGNER, FREELANCE

Aug 2020

Social Media Design; Web Marketing Design Assets,
Merchandise Packaging Design

FRANK COLLECTIVE | DESIGNER, CONTRACT

Los Angeles, 2020

Brand Identity, Digital Design, Web Design & UI/UX

HELLO SUNSHINE | DESIGNER

Santa Monica, 2017-2020

Branding, Packaging, Digital Content Creation, Creative
Digital Strategy, Photography, Web & UI/UX, GFX Packages

CONSCIOUS MINDS | DESIGNER, CONTRACT

2019

Logo Design & Concept for Nike x Finishline: Need It Now™

VOILA! GALLERY | CREATIVE INTERN

2016

Interior Design, Digital Design,
Experiential Design, Interior Design, & Events

education

UNIVERSITY OF UTAH

Class of 2017

BFA Fine Arts, Graphic Design

CORNISH COLLEGE OF DESIGN

2012

Precollege Design Program

skills

Branding, Advertising, Editorial, Digital, Packaging, Social,
Illustration, Experiential, Email, Infographics.

Adobe Creative Suite, Sketch, Mailchimp,
Figma, Invision, Microsoft Office.